

gifting CATALOG 2024



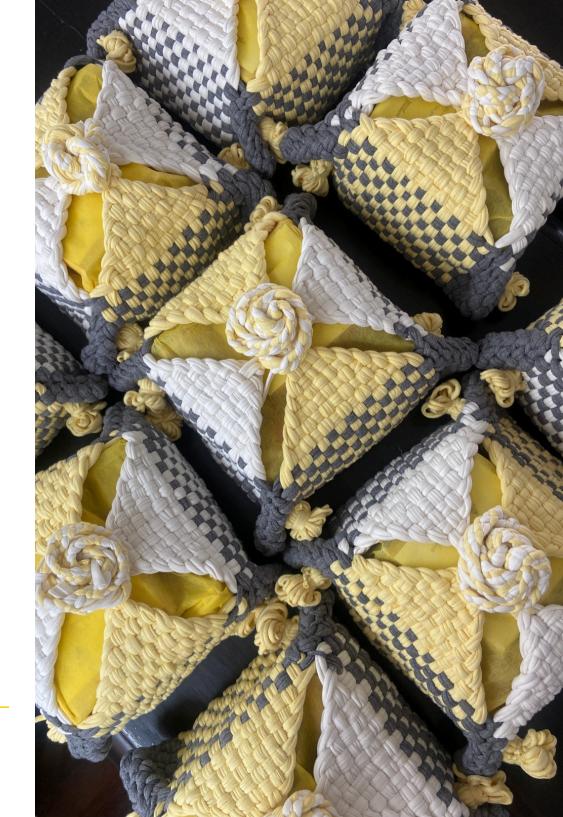








LUXURY GIFTS WITH SOCIAL IMPACT



## who WE ARE

Boxes of Goodness is a purpose-driven luxury gifting company, championing socially conscious & environmentally responsible brands.

A social enterprise, we carefully curate gift hampers championing homegrown, socially responsible, womenled, ethical and conscious brands.



championing women-run small businesses



small batch, artisanal brands



carefully curated & customised



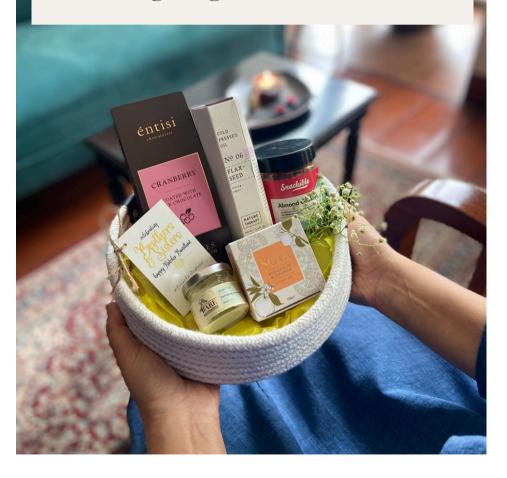
proudly made in India



upskilling underprivileged communities

#### **OUR VISION**

A world where every gift gives back







## who WE IMPACT

We collaborate with socially conscious impact brands, streamline the supply chain and work with them to create unique, highly personalised and carefully curated, contemporary, luxury gift boxes with a social conscience. Our impact partners include:

- Social Impact Organisations
- √ Women-led Small Businesses
- V Ethical & Sustainable Brands

## Impact Areas



ECONOMIC DEVELOPMENT



WOMEN'S EMPOWERMENT



ENVIRONMENTAL SUSTAINABILITY



ANIMAL WELFARE

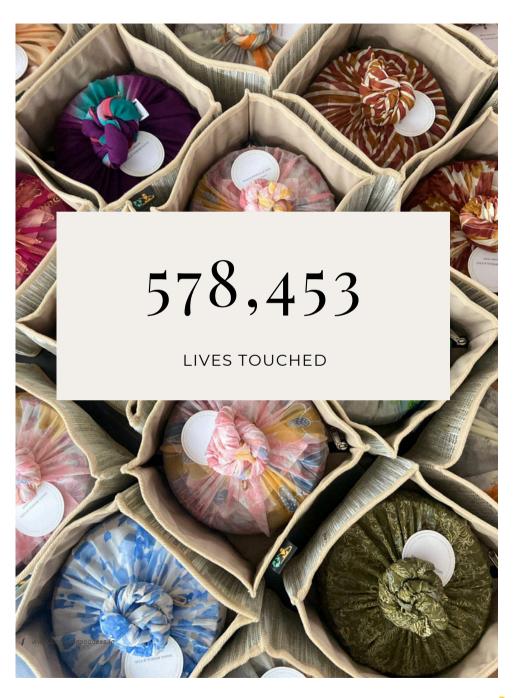


HEATH & WELLNESS



DIVERSITY & INCLUSION





## why WE DO IT

In 2023-24, the following impact was made possible through your support:

83 impact partners

75% women-led small businesses supported

76%

430 days of work created

 $\begin{array}{c} 426kg \\ \text{textile waste} \\ \text{up-cycled \& saved} \\ \text{from landfills} \end{array}$ 

150 trees saved from deforestation

37kg
metal scraps
up-cycled & saved
from landfills

1880

plastic bags up-cycled & saved from landfills



## what WE OFFER



#### CURATED GIFTING

Choose from our wide range of carefully curated gifts.

We are happy to add branded gift notes & custom colours for tissues complimentary!

You could also choose any of our curated gift boxes & customise them to suit your needs.



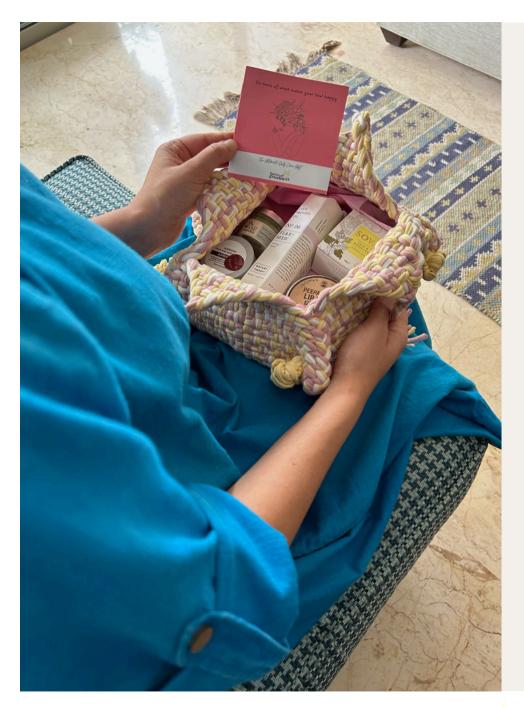
#### CUSTOM GIFTING

If you can dream it, we can make it happen!

Choose your own products
Customise or brand your gifts
Add branded gift notes and stickers

Create our own custom designed Box Of Goodness for a minimum order quantity (MOQ) of 50 gifts.





## curated GIFTING

Our range of curated gift hampers are thoughtfully assembled gift collections. These hampers are ready-to-gift, saving you time and ensuring a harmonious gifting experience.

Our team handpicks each item, focusing on quality, uniqueness, impact and sustainability.

Each curated Box Of Goodness reflects our dedication to ethical sourcing and supporting local communities.

Jumpstart your festive gifting by selecting one of our curated Boxes Of Goodness, or use them as a jumping-off point to inspire your custom gifts.



## FESTIVE GIFTING



Love & Light Rs 5400

Soy Wax Wooden Boat Candle Fusion Trail Mix Nolen Gur Matthi Jar Orange Cinnamon Honey Artisanal Mouth Fresheners Impact Card

Packed in: An eco-conscious basket crafted from upcycled plastic waste | made by a women's empowerment initiative in Maharashtra



Festive Indulgence Rs 4400

Brass Urli Candle
Pistachio & Cranberry Brittle
Pepper Caramel / Sea Salt
Almonds
Orange Cinnamon Honey
Jasmine Incense Cones
Impact Card

Packed in: A sustainable, reusable rope & wood hamper | made by a women-run sustainable enterprise in Agra



Gourmet Goodies Rs 3750

Handmade Candles (set of 3)
Fusion Trail Mix
Nolen Gur Matthi Jar
Organic Honey
Nutty Barfi / Mini Chocolate or
Almond Cookies
Impact Card

Packed in: A sustainable, reusable, handwoven rope hamper | made by a social enterprise that empowers women artisans in Muzaffarnagar



## FESTIVE GIFTING



Abundance & Prosperity
Rs 2450



Festive Delights Rs 2250



Sparkle Box Rs 2100

Cork Diary
Bamboo Pens (set of 2)
Bamboo Desk Mobile Stand
Handmade Candles (set of 3)
Jasmine Dhoop Sticks
Impact Card

Packed in: Our signature macrame basket, up-cycled from textile waste | made by a women's empowerment program in rural Maharashtra Jasmine Incense Cones Organic Honey Kashmiri Kesar Pepper Caramel Almonds Impact Card

Packed in: Our signature macrame basket, up-cycled from textile waste | made by a women's empowerment program in rural Maharashtra Rose Ceramic Aroma Diffuser Jasmine/ Lavender Essential Oil Pepper Caramel Almonds Organic Honey Impact Card

Packed in: A sustainable, reusable rope & wood hamper | made by a womenrun sustainable enterprise in Agra



## CORPORATE GIFTING



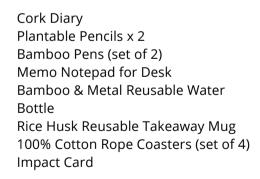
Dynamic Leaders Gift Box Rs 3400

Cork Diary
Plantable Pencils x 2
Bamboo Pens (Set of 2)
Memo Notepad for Desk
Bamboo & Metal Reusable Water Bottle
Rice Husk Reusable Takeaway Mug
100% Cotton Rope Coasters (Set of 4)
Impact Card

Packed in: Our signature handwoven macrame basket, up-cycled from textile waste, by a women's empowerment program in rural Maharashtra



Go Green @ Work Gift Box Rs 3200



Packed in: Our signature 100% cotton rope hamper with lid | made by rural artisans in Uttar Pradesh



Sustainable Office Delights Rs 2100

Mobile Desk Stand
Bamboo & Metal Reusable Water
Bottle
100% Cotton Rope Coasters (set of 2)
Cork Diary
Plantable Pencils x 2
Plantable Pens (set of 7)
Impact Card

Packed in: Our signature 100% cotton rope hamper with lid | made by rural artisans in Uttar Pradesh



## COFFEE HAMPERS



Coffee Indulgence Rs 3000

Pour Over Coffee x 4
Artisanal Coffee Grounds
South Indian Filter Coffee
Cinnamon & Vanilla Demerara Sugar
Coffee flavoured Chocolate Bar
Chocolate Mini Cookies
Rice Husk Reusable Takeaway Mug
Chocolate Dragees
Impact Card

Packed in our signature 100% cotton rope hamper with lid, made by rural artisans in Uttar Pradesh



Wake up & Smell the Coffee Rs 2200

Pour Over Coffee x 4
South Indian Filter Coffee
Cinnamon & Vanilla Demerara
Sugar
Chocolate Mini Cookies
Rice Husk Reusable Takeaway Mug
Impact Card

Packed in our signature 100% cotton rope hamper with lid, made by rural artisans in Uttar Pradesh



It's Brew-tastic! Rs 2600

Cotton & Jute Coasters x 4
Handblock printed napkins x 4
Scented Jar Candle
Artisanal Coffee Blend
Chocolate Mini Cookies
Ceramic Kulhars x 2
Impact Card

Packed in a hand block printed canvas basket, made by a women's empowerment program in Mumbai



### TEA HAMPERS



Tea Treasures Rs 3300



Packed in our signature 100% cotton rope hamper with lid, made by rural artisans in Uttar Pradesh



It's Chai O'Clock Rs 2450

Lavender Flower Tea Assam Tea Blend Chai Masala Organic Honey Ceramic Kulhars x 2 Reusable Tea Infuser Impact Card

Packed in our signature 100% cotton rope hamper with lid, made by rural artisans in Uttar Pradesh



Tea Time Goodness Rs 2600

Cotton & Jute Coasters x 4
Handblock printed napkins x 4
Scented Jar Candle
Lemongrass Tea
Gourmet Honey
Ceramic Kulhars x 2
Impact Card

Packed in a hand block printed canvas basket, made by a women's empowerment program in Mumbai



## HOME & LIFESTYLE



Serene Sanctuary Rs 5450

Soy Wax Wooden Boat Candle Lavender Room & Linen Spray Wardrobe Scented Wax Sachets 100% cotton rope coasters x 4 Ceramic Kulhars x 2 Artisanal Coffee Grounds Lemongrass & Chamomile Tea Organic honey Impact Card

Packed in a sustainable, reusable, handwoven rope hamper | made by a social enterprise that empowers women artisans in Muzaffarnagar



Happy Home Hamper Rs 3500

100% cotton rope trivets x 2
100% cotton rope coasters x 4
Hand-block printed cocktail napkins x 4
Scented Jar Candle
Handmade macrame evil eye keychains
Organic honey
Pepper Caramel Almonds
Impact Card

Packed in our signature 100% cotton rope hamper with lid, made by rural artisans in Uttar Pradesh



Home Sweet Home Rs 2600

100% cotton rope coasters x 4
Hand-block printed cocktail
napkins x 4
Set of 3 candles
Jasmine incense cones
Chocolate Jowar Mini Cookies
Impact Card

Packed in our signature 100% cotton rope hamper with lid, made by rural artisans in Uttar Pradesh



## WELLNESS & SELFCARE



Radiance Box Rs 5900



Wellness Box Rs 3250



Unwind Box Rs 2900



Self Care Box Rs 1850

Apricot Kernel Face & Body Oil Rose Water Face Mist Mattify-ing Sunscreen SPF 50 Foot & Body Soak Salt Sleep Mask Scented Bath Bar Impact Card

Packed in a sustainable, reusable, handwoven rope hamper | made by a social enterprise that empowers women artisans in Muzaffarnagar

Cold-pressed Flaxseed Body Oil Hydrating Mini Moisturiser Apricot Body Scrub Damask Rose Face Mist Scented Bathing Bar Body Massage Candle Peppermint Lip Balm Impact Card

Packed in our signature handwoven macrame basket, upcycled from textile waste, by a women's empowerment program in rural Maharashtra Unwind Journal Bamboo Pens (set of 2) Lemongrass & Chamomile Tea Ceramic Kulhar Foot & Body Soak Salt Impact Card

Packed in our signature 100% cotton rope hamper with lid | made by rural artisans in Uttar Pradesh

Cold-pressed Flaxseed Body Oil Apricot Body Scrub Scented Bathing Bar Peppermint Lip Balm Impact Card

Packed in our signature handwoven macrame basket, upcycled from textile waste, by a wo-men's empowerment program in rural Maharashtra



# custom gifting PERSONALISATION

Our team of gift experts know our catalog inside out, and can help you arrange your own unique twist on a product - all while doing good in the world.

#### PERSONALISATION SERVICES INCLUDE:

- √ Pick Your Sustainable Gift Hamper Design
- √ Pick Your Products
- √ Add your Logo / Branding
- √ Custom / Branded Ribbons
- √ Custom Tissues / Furoshiki Wraps in Brand Colours
- ✓ Personalised Gift Notes & Stickers















# custom gifting PROCESS

1 Let's talk details

Tell us what the gifts are for, how many you need, your budget and the required delivery date. The brief:

New Message

To info@boxesofgoodness.in

Subject Corporate gifts order

We need 200 socially conscious gifts for corporate gifting this Diwali

2 Proposal

We'll give you a proposal that includes several options based on the initial brief. The proposal:

3 Feedback & Edits

We'll work with you to revise the proposal until you're completely thrilled with the result.

4 Seamless Delivery

We'll ensure timely & efficient delivery of your gifts.

The final gifts:







# mini range BOXES OF GOODNESS

Designed to bring joy and delight at an affordable price point. Each pre-curated gift in this range is priced between Rs 800-1800, making it an ideal choice for corporate gifting, events, and special occasions.

#### WHY CHOOSE MINI BOXES OF GOODNESS?

**Affordable Luxury:** Thoughtfully curated gifts that offer exceptional value without compromising on quality

**Variety:** A diverse selection of themes and items to suit different tastes and preferences.

**Customisation**: While pre-curated, we offer logo branding and personalisation to ensure each gift aligns with your brand and message.

#### ORDER REQUIREMENTS

To maintain exclusivity and quality, our minimum order quantities for Mini Boxes Of Goodness of 100-250 gifts is required, depending on chosen product.





# client spotlight: CORPORATE GIFTING

## K Raheja Corp

K Raheja Corp, a distinguished entity in India's real estate and business landscape, has extended its commitment to social responsibility by partnering with Boxes of Goodness.

Starting with a festive gifting collaboration last year, our partnership grew to include a sustained gifting program for their Bangalore properties. This collaboration has since developed into the curation of theme-based monthly gift hampers that actively support women's empowerment initiatives in Maharashtra and Himachal Pradesh.

Over the past year, K Raheja Corp's consistent dedication to these causes via corporate gifting has made a meaningful impact. These specially designed hampers, aligned with values of women's empowerment, sustainability, and ethical sourcing, reflect the group's commitment to positive social development.

This collaboration transcends transactional ties, representing a shared ethos between K Raheja Corp and Boxes of Goodness. It showcases the fusion of corporate excellence with social responsibility, illustrating how businesses can be powerful agents for positive change.

The partnership stands as a testament to the belief that corporate gifting can serve as a transformative avenue, contributing to societal well-being, one thoughtful gift at a time.





# client spotlight: FESTIVE GIFTING



## **JBCN Education**

This Diwali, Boxes of Goodness embarked on a thoughtful journey of sustainable gifting for over 500 of their teachers at 2 branches of the JBCN Schools in Mumbai.

These gifts were specially curated to make the teachers feel special by curating unique but usable products, that celebrate the festive season along with being eco-conscious in nature.

Each box contained items meticulously chosen to echo the values of sustainability and ethical living. Bamboo pens, a symbol of renewable resources, found their place alongside a coconut shell mobile stand, turning everyday accessories into sustainable statements. The inclusion of a plantable seed paper diary encouraged not only the documentation of thoughts but also the growth of new life. The tea selection was sourced from an ethical brand, reinforcing the idea that every sip could be a step towards positive change.

Through this Diwali gifting initiative, Boxes of Goodness demonstrated that celebrations can be both joyous and mindful, spreading not only the light of Diwali but also a commitment to a greener, more sustainable future.



This year's Diwali gifts by Boxes Of Goodness, distributed to 500+ teachers at two of our schools in Mumbai, were met with widespread appreciation. The part we loved the most was the environmental consciousness of the products, such as the unique mobile desk stand which was up-cycled from coconut waste. The teachers were particularly impressed by the gifts' commitment to sustainability, evident in their eco-friendly paper and jute packaging and thoughtful selection of sustainable products. Boxes Of Goodness helped curate a gift that showed our gratitude for the educators' hard work but also highlighted the importance of environmental consciousness.



-- Nilesh Vedi, Head - Administration FBCN International School

# client spotlight: BRAND MERCHANDISING

## KappaX

Boxes of Goodness collaborated with tech company KappaX, providing distinctive branded merchandise for their international clientele at conferences and events.

Our curation focused on sustainable and meaningful items that aligned with KappaX's values. Delegates at their conferences were gifted beautifully engraved eco-conscious bamboo pen sets, plantable pencils, a branded reusable take-away cup crafted from crop waste, reflecting both innovation and environmental consciousness. Adding a touch of uniqueness was the mobile desk stand up-cycled from coconut shells, showcasing our dedication to combining functionality with sustainability.

Each item was carefully chosen with the aim of making a positive impact, not just in conferences and events, but in the wider world. Going beyond merchandise; it was a statement of shared values and a commitment to making a difference with every gift.

We didn't want to give just a gift, but wanted it to stand for our values of sustainability and giving back. As a young tech company, we are very conscious of ensuring that our ethos is right and everything we do aligns with our values.

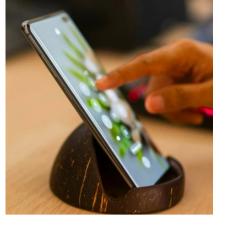
Boxes Of Goodness immediately understood our idea and came up with the perfect concept with a range of up-cycled and purpose-driven products, representing our commitment to environmental sustainability & the circular economy. The gift they curated for us gave us memorability and brand recall, which led to positive actions being taken by the receiver, making them feel good and helping us stand out in a landscape that is over-crowded.

-- Prashanto Das, Founder, Каррах

















With 10+ years of experience in the non-profit sector & 6 years of corporate experience, our founder, Namrata Tanna launched social enterprise Cooked by Moms in 2018 & socially conscious gifting venture Boxes Of Goodness in 2022.

# a note from OUR FOUNDER

At Boxes of Goodness, we are deeply committed to the idea that gifting can be a powerful tool for positive change.

We invite you to join us in celebrating the values that make this festival so special - compassion, generosity, and community.

Our curated gifting catalog is a reflection of these values. It features a range of exquisite luxury gifts, each with a unique story and a commitment to social and environmental responsibility.

With every gift you choose, you are not only delighting your colleagues, clients, and partners but also making a meaningful impact on the lives of artisans and communities across India.

Thank you for being a part of our #JourneyOfGoodness.

Best Wishes, Namrata





## LET'S GET GIFTING!

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